Content Producer

Short Description of Company

Codomo is a Singapore-based education technology company with a mission to deliver delightful education experiences to nurture innovative minds through Design Innovation - an amalgamation of design thinking and computational thinking. Based on the principles of creativity, collaboration, agility and drive, Codomo challenges the status quo of education by building revolutionary products and crafting transformative experiences to deliver future-ready education to the masses.

In just 3 years, Codomo has trained over 10,000 students in the field of Design Innovation, with their curriculum now being used in multiple schools and training centres across South East Asia.

Codomo’s first product, Potato Pirates, has been translated to 27 different languages, and is being distributed worldwide by American publisher Thinkfun. Within a year of its launch, Potato Pirates was awarded the Singapore Good Design Award, Japan Good Design Award and the Core 77 Good Design Award 2018 in the education category. Potato Pirates has also gone on to be featured on renowned publications like USA Today, Mashable and The Wall Street Journal as one of the best tools for learning STEM.

Our ultimate vision is to create autonomy in education and innovation in learning, if you like what you have read so far, join our journey!
Duties & Responsibilities

- Take charge of the entire content production and marketing, process: ideate, research, create, edit, and distribute creative assets (graphic, video, and multimedia/interactive assets) for marketing and communications on various platforms and social media networks
- Plan, research, and write content in the field of computer science, technology, education, and design
- Devise creative strategies to distribute content to build an audience and increase engagement

Required Skills & Experience

- 3+ years of experience in a creative content writing role, content producing role, or managing content marketing
- Present a strong portfolio of video production and other forms of written or visual digital content used on social media platforms such as Facebook, Twitter, Instagram, LinkedIn.
- Experience in operating, and maximising the benefits of, content management and amplification systems, specifically Medium, blogs posts and newsletter.
- Excellent writing skills, passionate and inspiring storyteller who wants to make a difference to education
- Highly proficient with design and creative editing tools, such as Adobe Creative Suite (Premiere Pro, Photoshop, Illustrator, AfterEffects) or any of the equivalent e.g. Filmora, Canva.
Qualities

- Be an agile, collaborative, creative, driven, and experimental team member
- Possess a strong growth mindset, especially learning skills that is typically out of your domain expertise e.g. computer programming, design thinking, game creation etc
- Have a keen interest in video games, board games, education, programming, design and technology is advantageous

Salary

- SGD 3,200 – 3,800
- Candidate is preferred to be a Singaporean Citizen / PR

*Interested candidates to send their resumes to hello@codomo.com.sg by 30th April 2019.*