Clariden Global is the pre-eminent and influential global business leadership institution. Today, we host more than 200 global executive education and major conference events around the world. We have partnered with professional organizations such as the Association of Chartered Certified Accounts (ACCA) and thought leaders from prestigious universities such as Harvard University, John F. Kennedy School of Government, Wharton School of the University of Pennsylvania and Stanford University. To see our credentials and global engagement, visit us at www.claridenglobal.com

**Job Responsibilities**

- Responsible for researching and curating compelling marketing content and communication deliverables (event brochures, email marketing copies, press releases) for business conferences globally
- Work in close collaboration with Conference Production and Marketing team to brainstorm and shape engaging marketing content
- Track and analyze marketing campaign results to review and improve effectiveness of content created
- Build new marketing strategies in the area of structure, content and channels

**Career with Clariden Global**

- Competitive remuneration
- Structured and accelerated career progression for high performers
- Learning & Development opportunities to gain insights and knowledge, keeping up with the dynamic business environment
- Energetic, vibrant and collaborative work environment, characterised by a highly performance driven culture
- Opportunity to travel to major cities around the world, such as London, Australia, Frankfurt, Hong Kong, New Zealand, United States and Canada, to host events and conferences and/or meet and network with senior business leaders

**Qualifications**

- University degree in Communications / Marketing / Journalism
- Experience in conference or event copywriting / journalism / content editing is required
- Strong writing ability and content development skills
- Keen interest to conduct research on a variety of business topics
- Excellent in managing and co-ordinating projects
- Organised, meticulous and high level of drive to excel
- Demonstrate independence and ability to work well in a team
Apply now to secure your career forward - send in your CV and educational transcripts to hrd@claridenglobal.org before 15 October 2019.